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September 15, 2009

Dear Friends:

Welcome to our inaugural “A Night in Fashion-Russia Style” benefiting the Russian Children’s Welfare Society. Thank you for joining us as we celebrate art, fashion and beauty. The goal is to raise awareness of one of our key initiatives: “Let’s Give Beauty Back to the Children”. RCWS’s project was established in 2007 and delivers innovative medical treatment for children with severe facial deformities at the Moscow Center for Maxillofacial Surgery. All of the proceeds from this evening’s Gala will be directed towards this project.

The Russian Children’s Welfare Society (RCWS) was founded in 1926 by eight Russian émigrés motivated by the common goal of improving the lives of Russian children. Currently, RCWS exclusively assists children at risk in Russia, from Pskov to Irkutsk, by funding orphanages, hospitals, educational scholarships for orphans, rehabilitation centers for disabled children, homeless shelters and schools. RCWS is committed to help orphaned children avoid an ominous fate and to instill hope for a better future.

It is important that we continue to raise awareness and enthusiasm surrounding our organization. We welcome all new RCWS supporters and thank those of you who have continually helped us through both prosperous and economically difficult times. It is thanks to you that we can grow as an organization and scale our initiatives accordingly. We will continue to reach out to you and hope to see you at next year’s 45th Annual Petrovshka Ball on January 29, 2010 at the Waldorf Astoria.

On behalf of thousands of less-fortunate children in Russia, the Russian Children’s Welfare Society would like to thank you for your time, support, enthusiasm and generosity.

Sincerely,

Vladimir P. Fekula
President & CEO
GUEST OF HONOR
Sasha Pivovarova

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with the support of
Ana Tzarev Gallery

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Robert Tobias, Tour Masters of Audio Visual Technologies
Randi Rahm and Ashley Berg, Randi Rahm Couture

Eve Pearl and Tracy Hadden, EVE PEARL
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Lora Yakubova, L&L Diamonds
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Under the Gracious Patronage of  
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The Russian Children's Welfare Society Presents  

FASHION BENEFIT GALA  

A Night of Fashion - Russian Style  

September 15, 2009  
Ana Tzarev Gallery

EVENING PROGRAM  

6:00 PM  
COCKTAIL RECEPTION  
RAFFLE TICKETS ARE AVAILABLE

7:30 PM  
PROGRAM BEGINS

HON. SERGEY V. GARMONIN, CONSUL GENERAL  
CONSULATE GENERAL OF THE RUSSIAN FEDERATION IN NEW YORK

IMG MODEL SASHA PIVOVAROVA, GUEST OF HONOR  

MICHAEL JORDAN, RCWS BOARD MEMBER

7:45 PM  
RUNWAY FASHION SHOW  
FEATURING  
RANDI RAHM COUTURE  
EVE PEARL MAKE UP, DM HAIRSTYLIST

8:00 PM  
LIVE AUCTION CONDUCTED BY BONHAMS

8:15 pm  
RAFFLE DRAWING

8:30 PM  
DESSERTS AND CHAMPAGNE

9:30 PM  
EVENING CONCLUDES

WE GREATLY APPRECIATE YOUR GENEROUS SUPPORT!

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www.corinthiandental.com
In Russia, each year over 30,000 children are born with facial deformities or abnormalities of the skull. Another 20,000 children experience such defects due to trauma or illnesses developed after birth. Due to the financial burden ($2,500- $5,000 USD per operation) and the lack of specialized doctors, most children with such disfigurements are left untreated. The unsightly appearance of children with maxillofacial problems causes various maladaptive behaviors. Children are ostracized socially and within their own families. As many as 10% of affected Russian children are abandoned by their parents and placed in state orphanages.

The Russian Children's Welfare Society is now working with the Kommersant's Russian Aid Foundation on a project entitled "Let's Give Beauty Back to the Children" to raise required funds for the Moscow Center for Maxillofacial Surgery to treat children with facial deformities. RCWS provided $60,000 in 2007 and $120,000 in 2008 for this project, allocating up to $1,250 per operation. To date, we have helped nearly 300 children with facial deformities escape a future marked by cruelty and isolation. It is our firm belief that no child should ever be subject to such a horrific fate. We are committed to help these children receive vital medical care across Russia. These operations have significantly changed the lives of wonderful children and have given them the confidence they so desperately need and deserve.

Thank you for attending tonight's event and for supporting this worthwhile cause.

To learn more about this project, please visit our charity's web site at www.rcws.org
1) **Russian Wedding Ensemble**
Plucked Mink Hat, Plucked Mink Muff
White satin gown with hand embroidered pearls and plucked mink trim at hem.

2) **Multicolor Gypsy**
Hand embroidered multicolor paisley chiffon with Aloncon lace trim.

3) **Linda Gown cobalt blue**
Blue strapless silk crepe and chiffon gown with embroidered band.

4) **Baby Gypsy blue and white**
Blue, white and green paisley hand beaded chiffon with white lace trim.

5) **Chiffon Diamond gown blue and white**
Blue and white chiffon print encrusted in hand embroidered stones and beads.

6) **Christine Gown in blue**
Blue strapless satin draped gown with hand appliquéd stones and satin side panel.

7) **Deborah Gown in emerald green**
One shoulder green silk chiffon gown with draped bust and hand beaded shoulder strap.

8) **Silver 40’s Gown**
Silver micro bugle beaded gown with stone detail.

9) **Floral Gypsy**
Black, white and pewter floral chiffon print, beaded by hand with black lace trim.

10) **Elisabeth Gypsy Gown in black and white**
Black and white paisley print, beaded by hand with black lace trim.

11) **Baby Gypsy in black and white**
Black and white paisley print, beaded by hand with black lace bust and hem.

12) **Alex Gown in black lace**
Black chantilly lace with embroidered flowers, strapless gown.

13) **Odette Gown in white**
Strapless beaded corset top with silk tulle scarf skirt.

14) **Lulu Gown in white**
Strapless gown, shirred white tulle bodice and embroidered skirt.

15) **Diamond Gown in white**
White tulle gown encrusted in chalk white stones.

16) **Mod Cocktail in white**
White long sleeve dress, beaded in white, crystal and silver.

17) **Baby Diamond in tan**
Leopard print silk chiffon washed in crystals.

18) **Rita Gown in fuchsia**
Fuchsia satin draped gown with jet embroidery and detachable watteaux train.

19) **Rita Cocktail in hot purple**
Hot purple satin draped cocktail with comet embroidery and detachable watteaux train.

20) **Baby Diamond in burgundy**
Leopard print silk chiffon washed in burgundy crystals.

21) **Ariel Gown in burgundy floral print**
Strapless gown in silk chiffon hand beaded floral print, with flowing panel detail.

22) **Into the Woods Ensemble**
Jacket: brown and green tweed cropped jacket
Vest: stone encrusted vest with beaded tie back
Skirt: hand painted flocked tulle skirt in brown and green

23) **Golden Gypsy Gown**
Hand embroidered silk chiffon print with lace trim.

24) **Rose Odette Gown in green**
Silk Organza and Chantilly lace bodice with hand pleated rosette skirt.

25) **Brittany Cocktail in gold**
Hand embroidered gold sequins with stone trim.

26) **Deborah Cocktail in blush**
Blush silk chiffon one shoulder dress with satin bow.

27) **Tara Gown in blush and gold**
Strapless hand embroidered tulle gown in blush with detachable watteaux train.

28) **Diamond Gown in lavender**
Silk tulle gown washed in lavender crystals.

29) **Tara Gown in nude and lavender**
Strapless hand embroidered tulle gown.

30) **Brittany Gown in gold**
Hand Embroidered gold sequins with stone trim at bust & hem.

31) **Belle Gown**
Beaded corset top in white with multi-layer tulle skirt.

32) **Bridal Showpiece Gown**
Tufted silk taffeta gown with handmade silk flowers.

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You could purchase a gown tonight or make an appointment with Randi Rahm and a % will be donated toward the charitable efforts of the Russian Children’s Welfare Society, Inc.
Randi Rahm takes great pride in being part of this evening’s benefit for the Russian Children’s Welfare Society.

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Auction Prizes

1) Dinner with Don Johnson at the **THE RUSSIAN TEA ROOM**
   150 West 57 Street. www.russiantearoomnyc.com

2) Dinner with a model at Mari Vanna restaurant at 41 East 20 Street.

3) Dinner for 4 guests with celebrity guest at Shaun Hergatt, The SETAI HOTEL at 40 Broad Street.
   www.shoshaundergatt.com

4) Irina Dvorovenko’s signed ballet pointed shoes. Courtesy of Irina Dvorovenko.

5) Artwork by Supermodel Sasha Pivovarova
   Courtesy of the artist Sasha Pivovarova.

6) "Cross of Hope" pendant (18kt. white, yellow, rose gold and 2ct. black diamond)
   Retail value: $7,500.
   Courtesy of Gene Davidov.
   www.davidovdesign.com

7) Two premium tickets to the premiere performance of the MET Opera production of Shostakovich "The Nose" (Gergiev conducts) on March 5, 2010
   Courtesy of Doug Sheldon, Columbia Artists Music, LLC

8) Maxim Beloserkovsky’s signed ballet pointed shoes
   Courtesy of Maxim Beloserkovsky.

9) Pre-dinner at 8 ½ Brasserie ($150 certificate, www.brasserie812.com) and two PRODUCER House Seats with a once in a lifetime opportunity to go backstage following a performance of the Tony Award Winning Broadway Musical "Hair".

10) MAKE-UP SESSION WITH EVE PEARL
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    www.evepearl.com

11) Silver necklace by designer Olga Viakhireva (silver 44 gm, Maria Theresa coin prototype)
    Courtesy of Olga Viakhireva.

12) 4 on-ice VIP tickets (including admission to the VIP after-party) for "Stars, Stripes and Skates" show starring Oksana Baiul. The show will be held at 7:30pm on Saturday, September 26 at the Danbury Arena in Danbury, CT. In addition, the winner will receive a meet and greet with Oksana. Courtesy of The Heritage Foundation of 9/11.

13) Etching by Ivan Valtchev. Courtesy of the artist.
    www.ivanvaltchev.com

14) Maria Sharapova autographed item
    Courtesy of Maria Ross, UBS and Gary Swain, IMG

*List in Progress*
Raffle Prizes

1) **The Night of St. Basil’s**, 2009
   Signed Limited Edition Giclée Print 25/150
   Framed archival print on paper
   Courtesy of the Ana Tzarev Gallery

2) Handmade surprise gift from a child in Russia.

3) Two VIP certificates for Wine Tasting at the Martha Clara Vineyards located at 6025 Sound Avenue, Riverhead, NY.
   Courtesy of Martha Clara Vineyards.
   For reservations call 631-298-0075.

4) Print by artist Veronika Gashyrova.
   Courtesy of the artist.

5) Handmade surprise gift from a child in Russia.

6) **ROTA PORTRAITS GIFT CERTIFICATE**
   An exclusive photo session with renown portrait photographer Melvyn and Elaine Rota. Value of the gift certificate: $2,000 and a $200 gift certificate toward a purchase of a wall portrait.
   Courtesy of Rota Portrait Design Corp.
   Tel: 800-649-3585, www.rotaportraitdesign.com

7) A $200 gift certificate toward spa services at Spa Chakra on Fifth, located at 663 Fifth Avenue, tel: 212-871-1038. Courtesy of Spa Chakra on Fifth.

8) Two VIP certificates for Wine Tasting at the Martha Clara Vineyards located at 6025 Sound Avenue, Riverhead, NY.
   Courtesy of Martha Clara Vineyards.
   For reservations call 631-298-0075.

9) Handmade surprise gift from a child in Russia.

10) Print by artist Veronika Gashyrova. 
    Courtesy of the artist.

11) **Church of the Savior on the Blood**, 2009
    Signed Limited Edition Giclée Print 25/150
    Framed archival print on paper
    Courtesy of the Ana Tzarev Gallery

12) Two VIP certificates for Wine Tasting at the Martha Clara Vineyards located at 6025 Sound Avenue, Riverhead, NY. 
   Courtesy of Martha Clara Vineyards. 
    For reservations call 631-298-0075.

13) Handmade surprise gift from a child in Russia.

14) Vodka Slavianskaya gift set.
    Courtesy of Irene Kharlamov, Vodka Slavianskaya.

15) Print by artist Veronika Gashyrova. 
    Courtesy of the artist.

16) Two tickets to Denis Matsuev, Piano concert at Carnegie Hall, Stern Auditorium on Sunday, February 21, 2010 at 8 pm. The only appearance in NYC! Courtesy of Maestro Artist Management www.maestroartist.com

17) Vodka Slavianskaya gift set.
    Courtesy of Irene Kharlamov, Vodka Slavianskaya.

18) Two VIP certificates for Wine Tasting at the Martha Clara Vineyards located at 6025 Sound Avenue, Riverhead, NY. 
    Courtesy of Martha Clara Vineyards. 
    For reservations call 631-298-0075.

19) Handmade surprise gift from a child in Russia.

List in Progress
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Sweet Crème Perfection
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COFFEE
Chocolate Coffee Perfection
Chocolaty coffee crème with a whole almond in a milk chocolate covered wafer, topped with chocolate flakes.

CHOCO
Chocolate Almond Perfection
Chocolate and whole almond filling in crisp wafer, covered with a milk chocolate glaze and topped with dark chocolate morsels.

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Congratulations to the Russian Children’s Welfare Society and Randi Rahm on the occasion of
A Night of Fashion - Russian Style Benefit Gala!

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Photography by Kirk Edwards
Clothes by Victor De Souza
Save the Date!

45th Annual
Petroushka Ball
at the Waldorf=Astoria
January 29, 2010

Contact RCWS at 212-473-6263
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for tickets, ads, auction donations
and special sponsorships.

www.rcws.org
Special Thanks

The Russian Children's Welfare Society expresses its sincerest thanks to those generous and wonderful people who have put in numerous hours and a valiant effort to make this evening not only possible, but also special:

Ana Tzarev, Diane Buckley, Simone Dilaura,, Elizabeth Savvinidis, Ana Tzarev Gallery

Hon. Sergey V. Garmonin, Consul General, Consulate General of the Russian Federation in New York

Randi Rahm and Ashley Berg, Randi Rahm Couture

Eve Pearl and Tracy Hadden, Eve Pearl Makeup Studio and Boutique

Elizabeth Carpenter, IMG Models

Angela Dotson-Giardini, CHANEL

Lora Yakubova, L&L Diamonds

DM Celebrity Hairstylist

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Tatiana and Tatiana Restaurant

Irene Kharlamov and Vodka Slavianskaya

Dimitry Lukin and Landrin Chocolate

Andrei Rvalov and V&V Energy Drink

Robert Tobias, Tour Masters of Audio Visual Technologies

Abel Rapp and Elizabeth Lampert, Anderson Group

Jason E. Townsend and Pilar Olaberri, DJ

Alla Baeva

Theresa Khawly

Natalia Kondrateenko

Nadia Lipsky

Eugenia Makhlin

Vitali Ivanov and Alizier Intermedia Inc.

Wendy Federman, Producer of “Hair” Musical

Yuri Pazelsky, Adegi Graphics LLC

Mary Robertson, Nina Shoes

Lindsay Wilkinson, Ground Crew

Elana Safar, Spa Chakra on Fifth

Marina Wells

VOLUNTEERS
The Night of St Basil’s, 1995. Oil on linen. 25 5/8 x 31 7/8 in. (65 x 81 cm)

The Ana Tzarev Gallery
is honored to support the

Russian Children’s Welfare Society