



SPONSORSHIP FORM

54th PETROUSHKA BALL

February 8, 2019

THE PLAZA HOTEL, NEW YORK

Benefiting the Russian Children's Welfare Society charitable programs

Helping children in crisis since 1926

EVENT SPONSORSHIP	ADVERTISING IN EVENT PROGRAM
<p><input type="checkbox"/> MAJOR SPONSOR LEVEL - \$20,000 (\$15,500 tax-deductible)</p> <ul style="list-style-type: none">- 20 Sponsor level tickets to 2019 Petroushka Ball (2 tables)- Verbal recognition during the event and prominent credit in the event program & electronic materials- One full-page ad in 2019 Petroushka Ball journal- Logo prominently displayed on RCWS web site (2019 Petroushka Ball page) and recognition in emails to RCWS supporters (over 8,000)- Opportunity to place corporate banner and company's material on display table at designated area in the Grand Ballroom Foyer- Opportunity to include a flyer/ small promo gift in 300+ dinner gift bags <p><input type="checkbox"/> SPONSOR LEVEL - \$10,000 (\$8,000 tax-deductible)</p> <ul style="list-style-type: none">- 10 Sponsor level tickets to 2019 Petroushka Ball (1 table)- Acknowledgement during the event and in the event journal- Full-page ad in Petroushka Ball journal- Logo prominently displayed on RCWS web site (2019 Petroushka Ball page) and recognition in email blasts to RCWS supporters (over 8,000) <p><input type="checkbox"/> BENEFACTOR LEVEL - \$7,000 (\$5,000 tax-deductible)</p> <ul style="list-style-type: none">- 10 Benefactor level tickets to 2019 Petroushka Ball (1 table)- Full-page ad in Petroushka Ball journal- Acknowledgement in the event program and other RCWS PR materials- Logo displayed on RCWS web site (2019 Petroushka Ball page) and recognition in email blasts to RCWS supporters (over 8,000) <p><input type="checkbox"/> PATRON - \$5,000 or \$5,500 after 1/22/19 (\$3,000 tax-deductible)</p> <ul style="list-style-type: none">- 10 Patron level tickets to 2019 Petroushka Ball (1 table)- Acknowledgement in the event journal <p>RESERVATIONS WILL NOT BE ACCEPTED AFTER FEBRUARY 5, 2019</p>	<p><input type="checkbox"/> OUTSIDE BACK COVER - \$1,500</p> <p><input type="checkbox"/> INSIDE FRONT COVER - \$1,200</p> <p><input type="checkbox"/> INSIDE BACK COVER - \$1,200</p> <p><input type="checkbox"/> FULL - PAGE AD - \$600</p> <p><input type="checkbox"/> HALF - PAGE AD - \$300</p> <p><input type="checkbox"/> QUARTER-PAGE AD - \$150</p> <p>Deadline: <u>January 15, 2019</u></p> <p>Contact main@rcws.org or call 212-473-6263 for further details</p> <hr/> <p>UNDERWRITING OPPORTUNITIES</p> <hr/> <p>Please see CUSTOMIZED SPONSORSHIP PARTNERSHIP (page 3)</p>
<p>To Reserve Individual Tickets (indicate quantity)</p> <p>_____ SPONSOR LEVEL TICKETS - \$1,000 each (\$800 tax-deductible) Includes: cocktail reception, dinner followed by dancing, premier table position, listing in event Program</p> <p>_____ BENEFACTOR LEVEL TICKETS - \$700 each (\$500 tax-deductible) Includes: cocktail reception, dinner followed by dancing, best table available after the Sponsor level, listing in Petroushka Ball Program</p> <p>_____ PATRON TICKETS - \$500 each or \$550 after January 22, 2019 Includes: cocktail reception, dinner & dancing (\$300 tax-deductible)</p> <p>_____ DANCING ONLY TICKETS - \$185 each or \$210 after Jan. 22, 2019 Includes: dancing from 10 pm till 2 am, complimentary vodka drinks (\$100 tax-deductible)</p> <p>DINNER RESERVATIONS WILL NOT BE ACCEPTED AFTER 2/5/2019 AGE REQUIREMENT: 21 y.o. and up</p> <p><i>Please email RCWS office at main@rcws.org when ordering your dinner tickets, if you would like a vegetarian dinner.</i></p>	<p>DONATION</p> <p><input type="checkbox"/> INKIND PRODUCT DONATION (promo products for gifts bags)</p> <hr/> <p>Contact main@rcws.org or call 212-473-6263 for further details</p> <p><input type="checkbox"/> SILENT AUCTION/ RAFFLE DONATION</p> <p>Hereby agrees to make an in-kind prize donation of</p> <p>.....</p> <p><input type="checkbox"/> CONTRIBUTION I am unable to attend but wish to contribute towards the RCWS charitable programs \$_____.</p> <p>Any contribution is deeply appreciated.</p>

PAYMENT AND CONTACT INFORMATION

Name _____			Company (if Applicable) _____					
Address _____			Phone _____					
City _____	State _____	Zip _____	Fax _____					
Email _____			Website _____					
<input type="checkbox"/> CHECK			<input type="checkbox"/> CREDIT CARD			<input type="checkbox"/> WIRE TRANSFER		
CREDIT CARD NUMBER _____			EXP. DATE _____					
BILLING ADDRESS _____								
HEREBY AGREES TO TAX - DEDUCTIBLE DONATION OF _____ RCWS TAX ID # 13-55-62332								
SIGNATURE _____			DATE _____					

Please return this form via email, fax or mail to the Russian Children's Welfare Society, Inc. by **January 31, 2019**

SPONSORSHIP PARTNERSHIP**Platinum Contributor - \$25,000** (*\$20,000 tax-deductible*)

- Two tables of 10 guests each at the Ball with preferred seating
- Onstage recognition during the dinner program
- 2 full-page ads in 2019 Petroushka Ball journal
- Acknowledgement in the Ball journal
- Company logo/information about product included in an email blast about the 54th Petroushka Ball (over 8,000 supporters)
- Exhibition table and signage displayed during the event (Foyer next to the Grand Ballroom)
- Company logo/banner displayed during the VIP cocktail reception
- Company marketing materials and brochures are included in gift bags (300-350 dinner guests)
- Sponsorship announcement in social media
- Receipt for a tax-deductible contribution and/or in-kind product donation

Gold Contributor - \$15,000 (*\$12,500 tax-deductible*)

- One table of 10 guests at the Ball with preferred seating
- Onstage recognition during the dinner program
- Full-page ad in 2019 Petroushka Ball journal
- Acknowledgement in the Ball journal
- Company logo/information about product included in an email blast about the 54th Petroushka Ball (over 8,000 supporters)
- Exhibition table and signage displayed during the event (Foyer next to the Grand Ballroom)
- Company logo/banner displayed during the VIP cocktail reception
- Company marketing materials and brochures are included in gift bags (300-350 dinner guests)
- Recognition and promotion on the Petroushka Ball social media (coordinated with the sponsor)
- Receipt for a tax-deductible contribution and/or in-kind product donation

Silver Contributor - \$5,000 (*\$4,500 tax-deductible*)

- Two Dinner tickets with preferred seating
- Full-page ad in 2019 Petroushka Ball journal
- Acknowledgement in the Ball journal, special thanks from the stage
- Company logo/information about the product included in an email blast about the 54th Petroushka Ball (over 8,000 supporters)
- Exhibition table and signage displayed during the event (Foyer next to the Grand Ballroom)
- Company logo/banner displayed during the VIP cocktail reception

- Company marketing materials and brochures are included in gift bags (300-350 dinner guests)
- Recognition and promotion on the Petroushka Ball social media (coordinated with the sponsor)
- Receipt for a tax-deductible contribution and/or in-kind product donation

CUSTOMIZED SPONSORSHIP PARTNERSHIP

Underwriting Opportunities

DÉCOR SPONSOR \$4,000 and \$3,500

LIVE MUSIC SPONSOR 1 \$5,000

LIVE MUSIC SPONSOR 2 \$5,000

DANCING SOIRÉE SPONSOR (10 PM – 2 AM, Terrace Room) 10,000

PRODUCT DONATIONS – Silent Auction, Raffle prizes or items for the gift bags

Contact the RCWS office at 212-473-6263 or main@rcws.org to discuss your CUSTOMIZED SPONSORSHIP PARTNERSHIP package.

Russian Children's Welfare Society, Inc.
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 Tel: 212-473-6263; Fax: 212-473-6301;
main@rcws.org; www.rcws.org
 Follow us on Instagram @PetroushkaBall

